

Nex.App

YOUR LIBRARY APP



Increase your digital community

One App for all: to connect digital + physical content

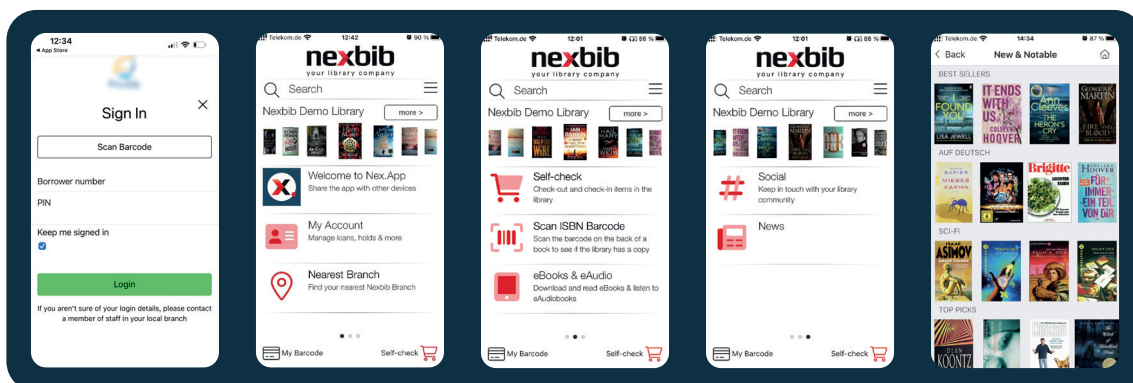


With Nex.App, public and academic libraries can speed up and modernise services for their users. The advanced user experience will attract new patrons to join the library community.

Within the library, personal smartphones (iOS and Android) can be used for borrowing and returning physical items. Barcode or RFID labels are scanned directly at the shelf. Items are borrowed and unsecured without the use of any additional hardware. Browsing through the digital catalogue and downloading titles is simple and intuitive. Fees and account management take place discreetly and independently of location on your own mobile phone.

The Nex.App, meets the needs and expectations of today's smartphone owners and library users. Everywhere and any time, the community is connected to its library. Reservations, media and account management, information about events, due dates, fees: everything is easily available at your fingertips. The app can even read ISBN codes, so that you know immediately whether a title is available in the nearby library.

Nexbib builds on an app technology that is successfully in use at almost 8,000 libraries worldwide.



nexbib
your library company

TECHNICAL SPECIFICATIONS

AVAILABILITY Free download on Apple App Store and on Google Play

GENERAL

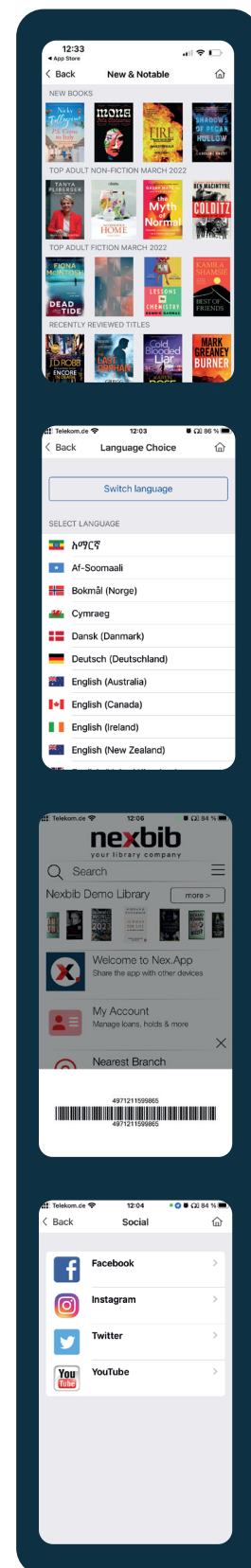
- › Support of 15 different LMS platforms using APIs and web services
- › Integration of various 3rd party eContent providers, e.g. Overdrive, Hoopla, Axis
- › Multi-Part RFID tag support for checking out media packages with multiple tags
- › Chromebook conversion
- › Flexible scanning of RFID tags and barcodes
- › RFID item security automatically turned off (when assigned to users's account) and re-activated (by return)

BENEFITS FOR LIBRARIES

- › To gain new library (digital) users and enlarge the community
- › Consortia support incl. reporting by individual member library templates and user selection
- › Fast alternative to item check-out and return at self-service kiosks and staff desks to avoid queues
- › Digital user ID card with a barcode to log into additional library services

LIBRARY BRANDING | DIGITAL MARKETING + COMMUNICATION

- › App showing the library brand, logo and own app name: easily located by the community on the app stores
- › Screen design compliant with library's Corporate Design
- › Enhance community outreach
- › To promote library events, new books, etc. and increase event participation and item circulation
- › Enhanced marketing through integrated Social Media channels and News-Feeds



FEATURES FOR PATRONS

- › To check-out, download, read and stream digital material immediately: ebooks, eMagazines, eAudio
- › To check-out physical library items
- › To reserve and renew items
- › Efficient search function across the complete content catalogue
- › Clear display of mixed types of items in a scrollable list view
- › Digital library card on private smartphone
- › Choice of more than 30 languages - supporting right-to-left languages
- › Customisation of individual views and preferences

FOR KEEPING TRACK

- › Management of private and family's library accounts
- › Event & room bookings integration and paying fees (only with EB#1)
- › Item availability at the local library by scanning the item's ISBN codes at a book shop, friends home, etc.
- › News-Feed and connected communication through integrated Social Media channels
- › Push notifications for hold and check-out alerts, marketing and events & room bookings
- › Reading and wish lists; lending history
- › Reading tracker (like fitness tracking for reading activity and unlock virtual awards)
- › All details (address, opening times, services) of all library branches . Navigation to any location via Maps

